

Supported a premier global supply chain and logistics company in handling exceptions 5X faster with a supply chain simulator

About the Client

- The client is a global supply chain and logistics company that specializes in delivering comprehensive end-to-end logistics solutions
- Provides a variety of services aimed at managing and optimizing the global movement of goods, including:
 - Freight forwarding
- Transportation
- Warehouse management
- management Supply chain

consulting

- Serves a range of industries, including automotive, retail, consumer electronics, pharmaceuticals, and industrial products
- Has a significant presence across regions in North America, Europe, Asia, and Latin America

Business Needs

Manage exceptions dynamically while providing a clear view of risks and potential benefits

Analyze various "what-if" scenarios to prioritize implementation

Analyze and assess the financial implications of decisions made at various stages of the shipment process for profitability

Leverage advanced techniques and technologies to enhance demand forecasting, improve inventory planning and management, and minimize stockouts

Solutions



Provided data aggregation from across multiple IT ecosystems

Implemented a unified user system for visualization, exception management, and action handling

Deployed a background simulation engine to allow users to engage in multitasking

Managed workflow actions and approvals in case of exceptional scenarios

Developed a dynamic single-view dashboard to display the impact on cost, time, SLAs, penalties, and ratings in one centralized location

Created a multi-tenant system to manage various business divisions simultaneously and provide a consolidated view for executive management

Technology Stack















Google OR-Tools

Business Impact



Handled exceptions 5 times **faster** through precise business orchestration integrated with the existing IT ecosystem



Decreased cost overruns due to unforeseen circumstances by 10% within the first 3 months



Boosted the operational productivity by 20%



Improved the lead time and delivery performance by 5%

Cybage Supply Chain & Logistics Services







Sourcing & Manufacturing









Planning Visibility Procurement Management