

About the Client

- It is one of the world's largest travel platforms
- Provides a range of services, such as hotel bookings, flight reservations, car rentals, vacation packages, and travel activities
- Has an extensive portfolio with over 500,000 properties, 500+ airlines, 25,000+ activities, numerous rental car companies, and cruise lines
- Boasts an extensive distribution network with 200+ travel booking sites across more than 75 countries
- Powers over 150 mobile apps in 35 languages
- Employs over 20,000 people across more than 30 countries
- Accounts for over 100 billion USD in gross booking value

Business Needs



Streamline solution development and time-to-market for complex data and analytical oriented applications



Deliver better value-chain products and systems operations



Reduce complexity by integrating and leveraging the data systems of large acquired companies



Standardize the diverse practices followed by a large, globally dispersed development team to streamline integrations and collaborations



Make employee onboarding and rotation across enterprise LOBs more efficient to drive productivity and faster turnaround



Manage infrastructure operations to ensure high availability and site reliability



Minimize investment redundancy caused by the duplication of generic systems/ infrastructure across enterprise LOBs

Solutions

Built an advanced, sophisticated custom platform that:

Enabled the use of generic systems and infrastructure across enterprise LOBs, maximizing ROI

Facilitated implantation of standard practices across the global teams, enabling the engineering leaders to enhance operational efficiency

Managed and monitored infrastructure operations for high availability and site reliability

Accelerated time-to-market for solution

processing and decision-making

development by leveraging analytics-driven



Technology Stack









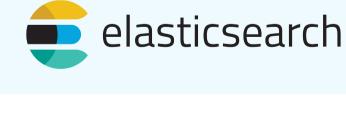












Business Impact

- Increased revenue by delivering a seamless user experience across multiple channels, making search and booking easier for users
- Utilized data more efficiently to enhance campaign performance

product placement

and optimize

- Minimized infrastructure redundancy and improved efficiency in real-time monitoring of highly available sites
- Achieved operational excellence by establishing data consistency across channels
- costs significantly

Enhanced MTTR -

Reduced operational

through 24x7 performance monitoring

Cybage Artificial Intelligence Services



Generative Al





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and AI/ML Solutions

Elevating performance with advanced artificial intelligence integrations





