

Assisted one of the largest global supply chain solution providers to boost its operational efficiency

About the Client

01

The client is a premier European-based freight management solutions and logistics service provider

02

Operates in more than 80 countries and facilitates customer growth by ensuring smooth supply chain operations through a diverse fleet of solutions

03

Offers comprehensive global transportation services by road, air, sea, and rail and is a vital part of the world trade

Business Needs

- Handle last mile logistics and maintain clear order visibility when third-party carriers are contacted
- Provide complete end-to-end freight visibility, covering both first and last mile operations
- Streamline contract management
- Enhance KPIs to optimize carrier selection
- Integrate the legacy system with SAP



Solutions

Implemented an on-premise responsive web and mobile application for client users, showcasing first and last-mile delivery tasks

Optimized the job assignment process for transporters managing container pickup and delivery, enabling smooth LCL and FCL request handling

Streamlined the mobile app for drivers, allowing them to log in and view their assigned tasks

Incorporated a map view feature (Google and Baidu) to enable users to view pick-up and drop-off locations

Provided the client systems with accurate shipment tracking and visibility features

Ensured complete visibility of transport orders with interactive dashboards and personalized reports, focusing on critical KPIs for executive dashboards

Facilitated key integrations with carriers to achieve rate optimization based on service, origin, and destination

Tailored the rating module for negotiated contracts

Technology Stack



Business Impact

Boosted the **order visibility by 30%**

Achieved a **25% increase in carriers on-boarded** to the platform

Streamlined the carrier selection process

Optimized operations, leading to a **10% reduction in time**

Cybage Supply Chain & Logistics Services



Supply Chain Planning



Sourcing & Procurement



Manufacturing



Logistics



Returns Management



Supply Chain Visibility

Redefining world trade through tailored supply chain solutions

business@cybage.com | Explore More

