



Learn how Cybage engaged with a leading travel and hospitality giant to provide ultra modern technology solutions to small and mid-size hotel chains

Our comprehensive suite of technology services helped our partner ace multiple acquisitions and gain a competitive edge by ensuring:









Efficient management of large engagements

Efficient go-to-market timelines

Operational flexibility

Optimized business value Seamless integration of people, process, and technology

ABOUT THE CLIENT

A trusted partner for hotel chains across the globe



Provides innovative cloud-based solutions that help increase revenue

Reservations & Booking Engine, Media, Web/ Video, and Guest Management



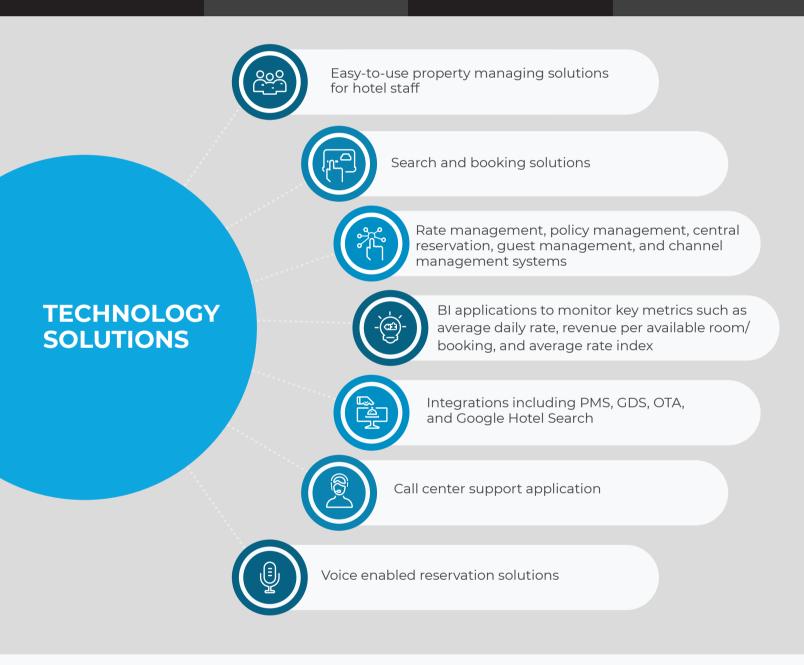




A scalable, multi-lingual and multi-currency solution to support a global customer base

Perform data analytics, integrate third party applications, and onboard enterprise clients

Centrally manage reservations, rates, policies, inventories, bookings, guests, and support teams



BUSINESS IMPACT

Successfully serving over hotel properties

> increase in the number of return guests

21% increase in direct bookings

Partnership with

industry leading hotel aggregators

150% increase in mobile bookings

Millions of reservations pulled from sources for demand analysis



Hotel Inventory made available to 35000

travel agents

Around rates collected every month from hotel brands, online travel agents, and global distribution systems

TECH STACK



Cybage Travel and Hospitality















Lodging

Travel Distribution

Travel Retailers

Travel Consolidators

MICE

Specialty Lodging

Acquire, Convert, Retain!

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