

Cybage modernizes the legacy rate management platform of a car rental rate positioning innovator



About Our Client



Business Needs

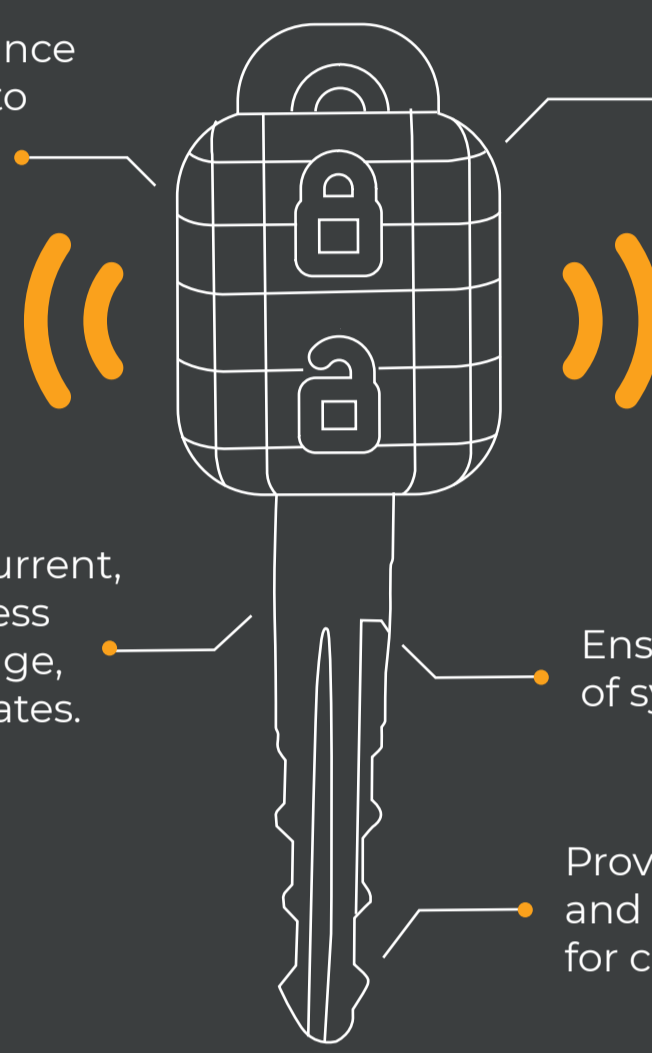
Address maintenance and agility issues to accommodate functional and infrastructure demands.

Rate management system should support complex rate scenarios wherein rate rules are either dependent or linked to other rules defined in the system.

Simplify the current, complex process to track, manage, and position rates.

Ensure the scalability of system.

Provide online guide and help documents for consumers.



Solution Approach



Tech Implementation



Business Impact

15% rise in revenue with the inclusion of new rate positioning tool in the product line

50% reduction in maintenance efforts with the rate shopper platform

30% increase in rate management efficiency

Rate management mobile app simplified rate revisions for **70%** consumers

20% reduction in support calls due to online help documentation

Cybage Travel and Hospitality

- Lodging
- Travel Distribution
- Travel Retailers
- Travel Consolidators
- MICE
- Specialty Lodging

Let's deliver customer value

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