CYBAGE

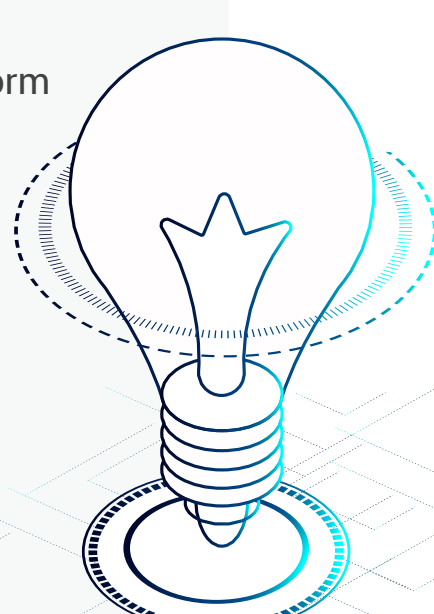**Concept to reality for a leading online Innovation Network Platform that helped in bringing 30K+ innovators together to share and explore new ideas**

About the Client

An online innovation networking platform that enables users to collaborate and engage for promoting ideas and possible avenues to convert them into reality

Platform provides engaged communities of inspiring innovators access to the right people, technology, and resources

Business Needs

Architect, design, and engineer a collaboration platform to help create a community that will guide users to make meaningful connections

Develop the necessary tools and resources in a structured way for users to cultivate new business ideas through online collaborations

Add key features that will help in:
- Engaging the correct people
- Promoting ideas
- Finding investors

Powered by
PROCESS INTEGRATED ENGINEERING

Solutions

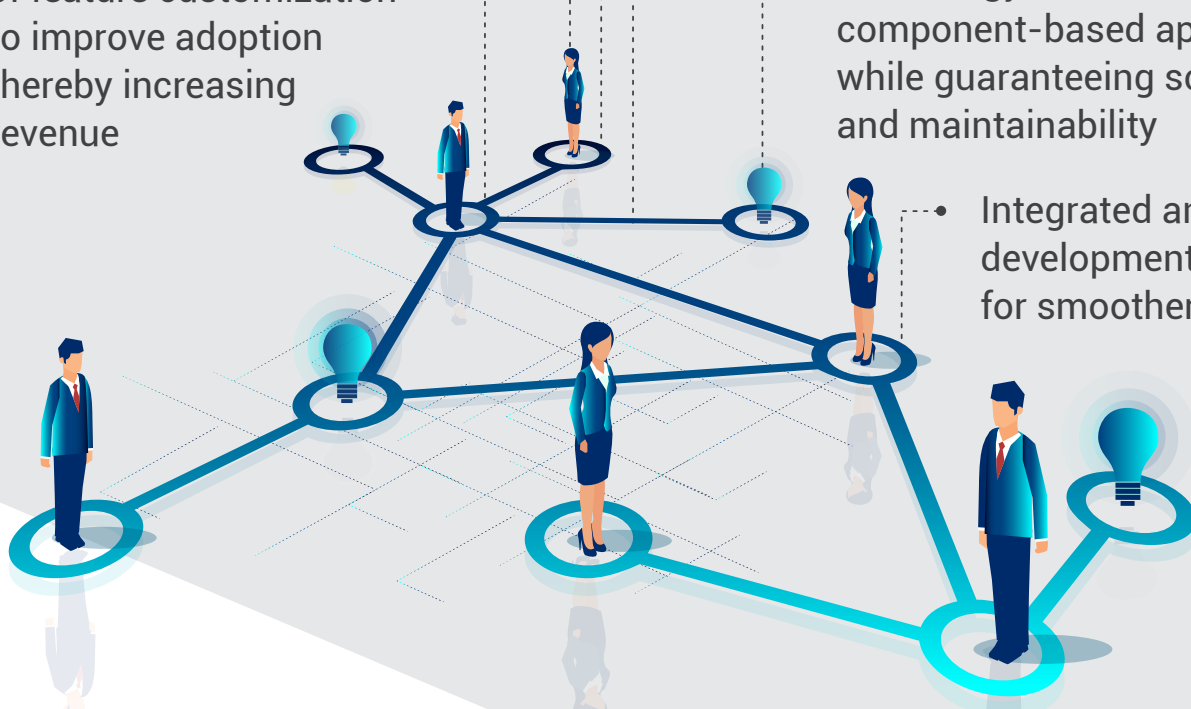Ideated and engineered the entire Networking Platform Suite

Developed various collaboration and networking tools that helped drive engagement within communities

Introduced high level of feature customization to improve adoption thereby increasing revenue

Developed an API-based design pattern and responsive web application for better customer experience

Developed a platform using latest technology standards ensuring component-based approach while guaranteeing scalability and maintainability

Integrated and connected development pipelines for smoother releases

Business Impact

30+ companies and universities onboarded on platform as individual communities

30K+ innovators across the globe now **use this innovation platform**

Powerful tools for community admin to **drive engagement** with users/students

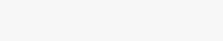**Plug and play** approach to onboard a new community with **minimal effort**

Revenue maximization by selling each feature separately using high level of feature customization
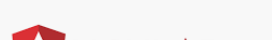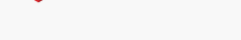
Technology Stack

Editor/IDE	(Sublime)		
Development tools	RAILS	ANGULAR	
Testing	Selenium	Protractor end to end testing for AngularJS	
CI/CD	circleci	HEROKU	
Code Review	GitHub	RuboCop	RSpec
Logging & Monitoring	New Relic		

Cybage Hi-Tech

Automotive Retail | Customer Experience & Market Research | Digital Security | Enterprise Workflow Solutions & Rules Engine | Software Tools & Platforms | Social & Collaboration Platforms | Human Resource Management Systems

Delivering Next-Gen Collaboration Solutions that Foster Innovation

business@cybage.com | Explore More