

Implemented a multi-layer test automation solution for a leading Japanese electronic commerce and online retailing company

About the Client

- Fondly known as the Amazon of Japan, it serves 1.5 billion members across the world
- Has 70+ businesses spanning e-commerce, travel, banking, marketing, and media



Business Needs

- Reduce cost of fixing defects
- Business agility for accelerating time to market
- Executing independent QA activities focusing on customer experience



Solutions

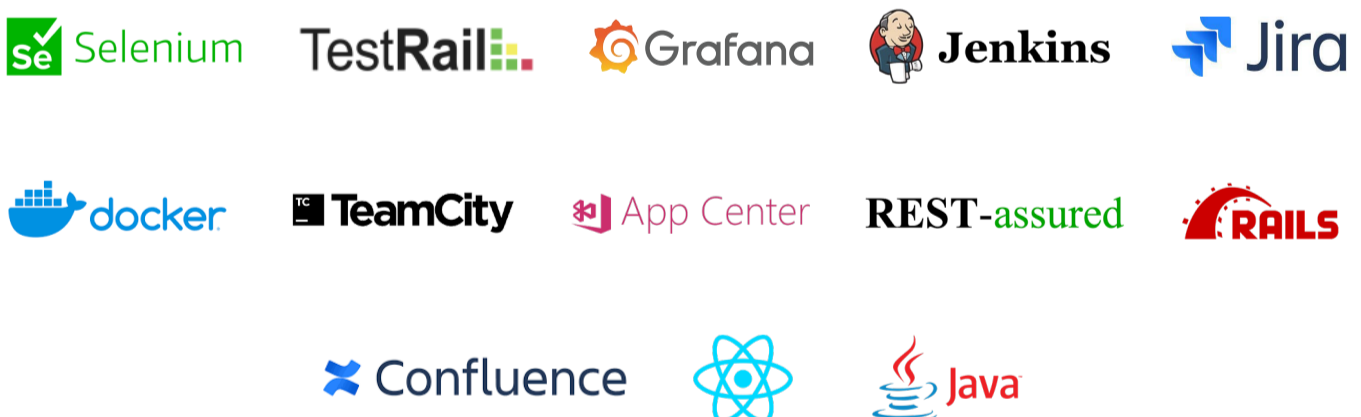
Implemented continuous testing practice

Implemented test automation solution that allows execution for both UI and API layers



Ensured early defect detection with improved user experience especially for elderly people

Technology Stack



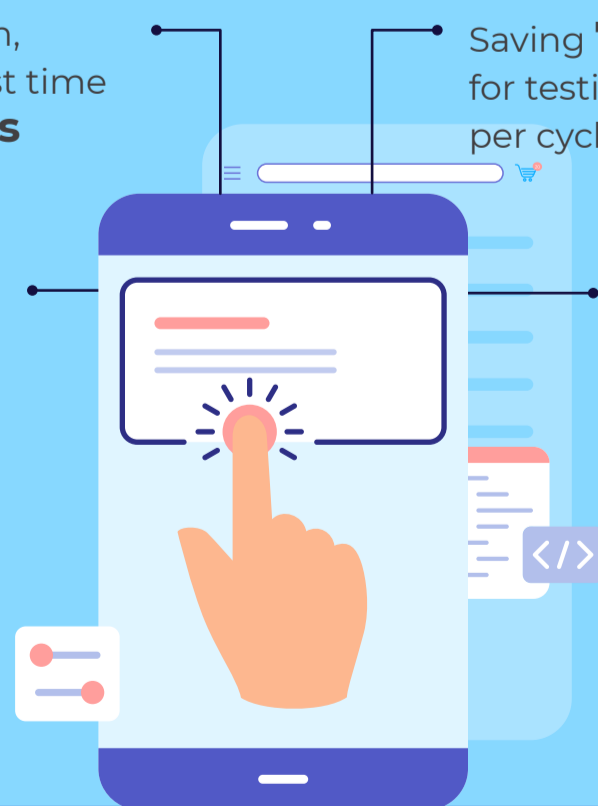
Business Impact

With automation, UI regression test time reduced to **5 hrs from 72 hrs**

Saving **70+ man days** for testing per marketplace per cycle

Seamless API test automation (**over 14000 tests executed daily**)

More frequent releases (**3 weeks from 2 months**) with enhanced test coverage



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