CYBAGE

An efficient and modern one-stop DAM solution for top-tier tour operators

About the Client

A leading European tour operator that has been in the business for 40 years

Offers services for all organised travel packages that include individual travel to holiday destinations, group travel, and conventions

Co-operates with 4,000 providers and over 1,200 tour operators from more than 64 countries

Business Needs

Build a digital asset management platform for multiple hotels

Provide a rich front-end experience for users

Streamline the process of receiving and managing digital assets

Engage user while showcasing affiliated properties

Solutions

Developed a web application for digital asset management

Implemented an easy-to-use simplistic admin interface

Ensured stable infrastructure to manage and distribute digital assets

Built import and Export capabilities

Provided efficient file transfer functionality for optimized sharing of assets

Designed a modern, engaging, intuitive and a user-friendly UI

Implemented Bi-directional search by asset or by metadata

Technology Stack

Drupal™

php

MySQL

APACHE HTTP SERVER

eclipse

phpMyAdmin
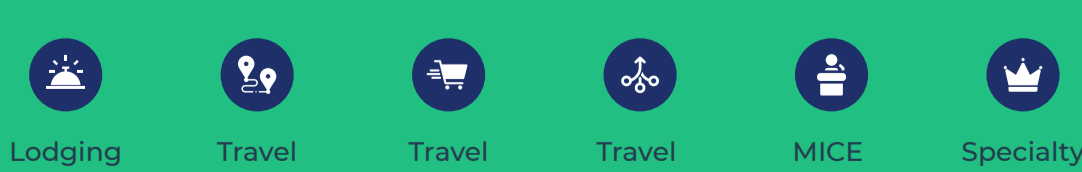
Business Impact

Queries and complaints reduced by **10%**

100% organized digital assets

Assets sharing efficiency boosted by **30%**

Digital asset management efforts reduced by **25%**

Reduced data asset management expenses by **10%**

Cybage Travel and Hospitality

Lodging

Travel Distribution

Travel Retailers

Travel Consolidators

MICE

Specialty Lodging

Built an application for robust digital asset management

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