

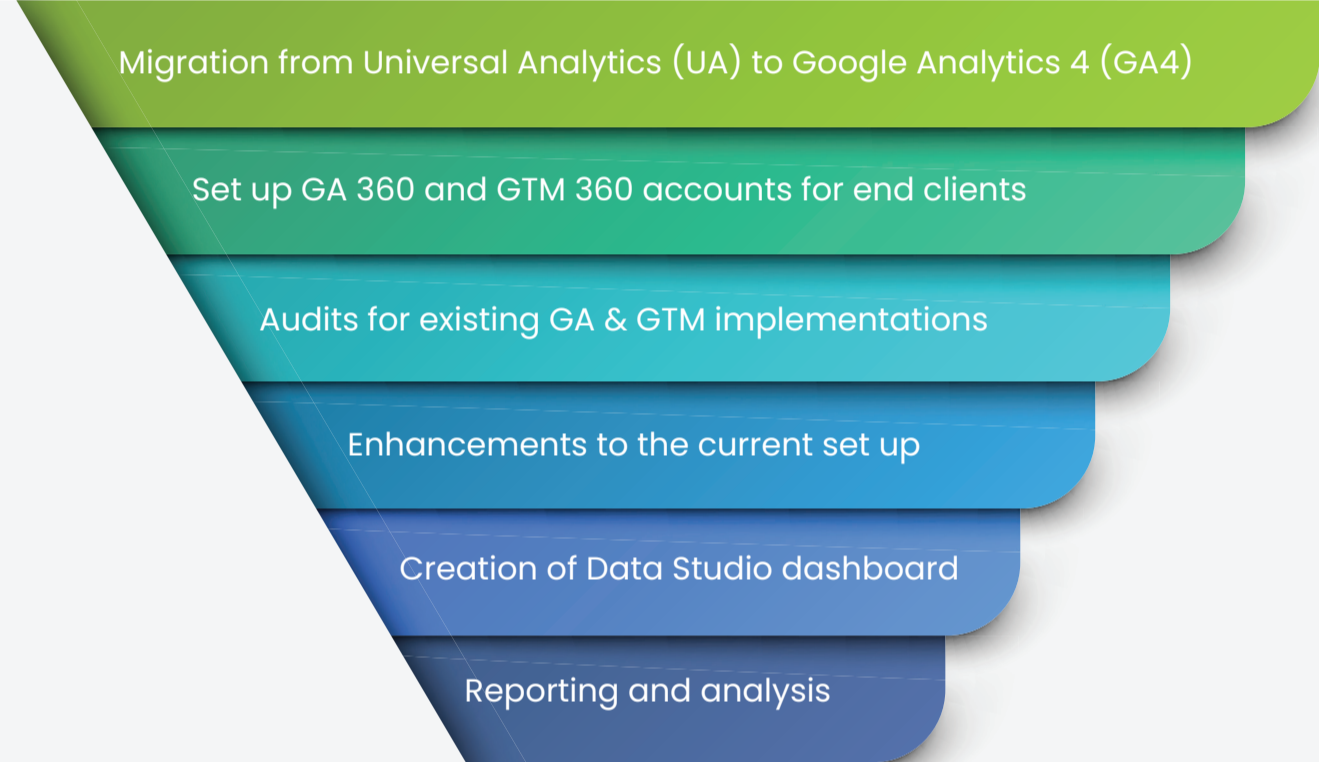


Google Analytics 360 Suite Implementation Enhances Decision-Making for a Next-Gen Marketing Tech Company

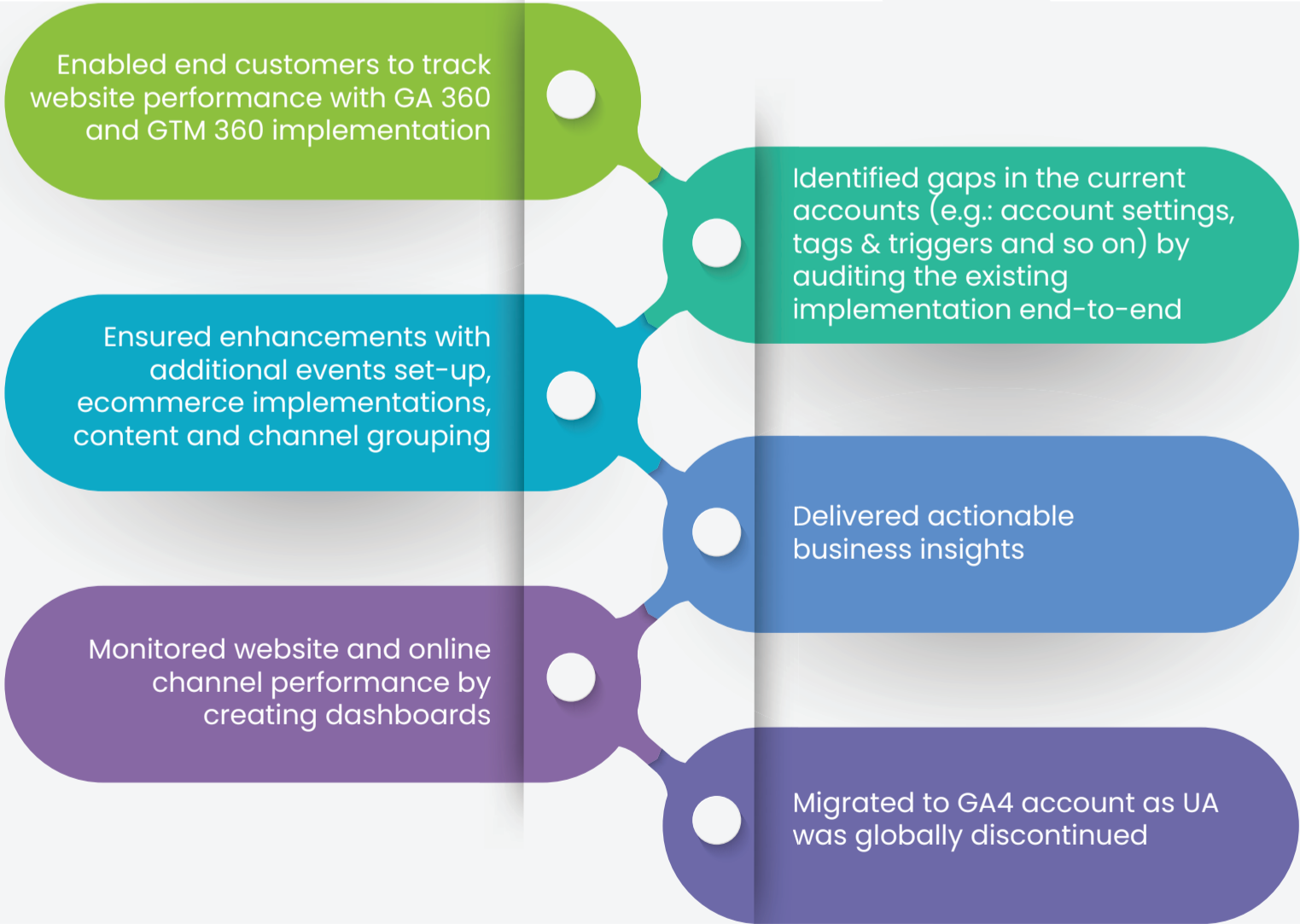
ABOUT CUSTOMER

A leading Australia-based data analytics & marketing consulting firm with core competencies in digital media, Google Cloud and Marketing Platform.

BUSINESS REQUIREMENTS



OUR SOLUTIONS



BUSINESS IMPACT

Enhanced data accuracy & authenticity

Well-informed marketing decisions