





**Cybage built a mature test automation solution for a leading customer experience software provider that ensured accelerated product releases**

## About the Client

- 

One of the **largest providers of CX software platforms** for collecting and analyzing data to drive high-value customer experience programs
- 

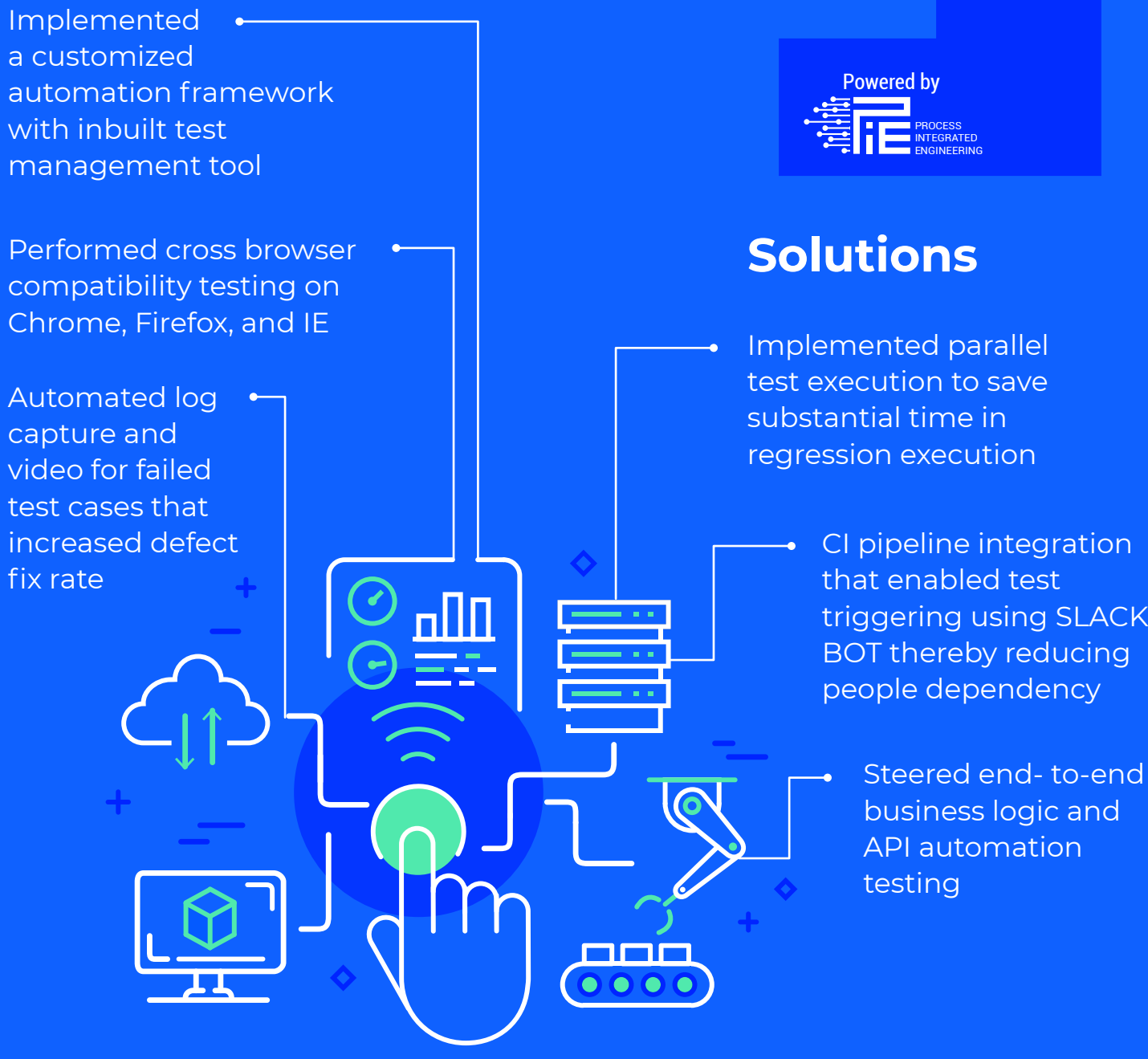
**Catering to 3000+** of the world's leading brands
- 

**1B experiences collected and enriched** each day
- 

Helping companies instantly respond to the voice of the customer

## Business Needs

- Reduce regression execution time to improve lead time for changes and in-turn improve customer experience
- Implement cross browser testing and accessibility testing
- Ensure a higher coverage in API testing
- Expand test coverage and reporting



## Impact

**7000+** automated tests conducted

**98%** automation execution pass rate

Build verification time down to **20 minutes**

**~40%** automation in processes



**30%** saving in regression hours

Test execution time down to **2.5 hours**



Implemented **parallel execution** and **integration with CI**

## Technology Stack

**Framework**






 






**Servers**

---

**Development Tools**

## Cybage Digital Product Engineering Services

-  Architectural Services
-  Testing & QA
-  Support Services
-  MarTech

**Delivering Exceptional Customer Experience with Quality Engineering**

business@cybage.com | Explore More

